



# The Economics of Diversity

**Stop Leaving Business on the Table- Discover the Missing Link to Productivity, Revenue and Profits**

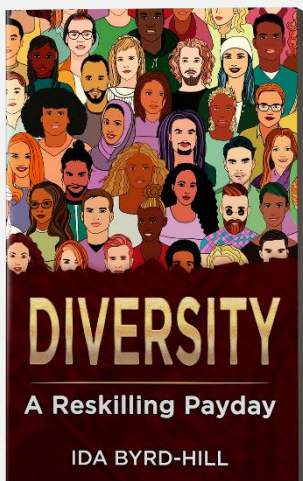
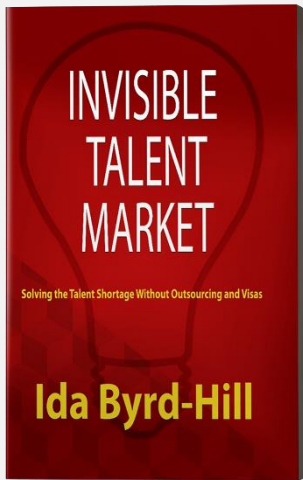
**Diverse populations make up 52% of the \$17 Trillion US Market. How can businesses access that revenue effectively and transform their bottom line?**

Diversity ambassador and expert, Ida Byrd-Hill is an urban futurist, economist, educator, author and tech guru. She is CEO of Automation Workz, a diversity consulting and tech reskilling firm where she leads diversity culture audits of companies to improve the employment and training of diverse populations.

A graduate of University of Michigan - Ann Arbor with a BA Economics and Jack Welch Management Institute at Strayer University with an MBA specializing in People Management/Strategy, Ida has 33 years of business executive experience in Executive Search, Finances, Human Resources, Marketing Non-Profit, Sales and Tech Education. An author of 8 books, Ida Byrd-Hill shares her personal journey as a double minority successfully weaving her way through corporate America. She is a media veteran with extensive on-camera experience. Ida Byrd-Hill is a sought- after presenter, with a game-changing and transformative approach to the topic of economic diversity and its power to transform the bottom line. Ida Byrd-Hill's best-selling books are located at Amazon, Books-A-Million, Indiebound.

## Books

Ida Byrd-Hill's best-selling books



## Contact Now!

Ida Byrd-Hill  
313-483-2126 (MI)  
ida@autoworkz.org  
www.autoworkz.org

### AVAILABILITY:

Nationwide In-person, Zoom

**Ida Byrd - Hill is available to speak to corporate, entrepreneurial, professionals, tech, women**

### Topics for Live and Virtual Keynotes, Workshops, Lunch & Learns, Seminars Include:

- ✓ **The Economics of Diversity - Stop Leaving Business on the Table - Discover the Missing Link to Productivity, Revenue and Profits**
- ✓ **Enhance Your Employer Brand - HR, PR & Marketing Collaboration to Attract Diverse Revenue Ambassadors**
- ✓ **Are Your Employing the Privacy Triad? Effectively Protect Your Marketing and Human Resources Data**
- ✓ **The Bold and Bodacious Rule the World! Step Out of Your Comfort Zone and Take Charge**
- ✓ **The Future of Work - Emerging Technologies and Technological Trends**
- ✓ **The Idea in Your Hands - The Six Steps to Creativity and Brain - Storming to Increase Productivity and Service Offerings**